

# Media Advisory

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## FOR IMMEDIATE RELEASE

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### Homeless supporting the Cardinals

St. Vincent de Paul inviting homeless to Super Bowl party

PHOENIX — The Arizona Cardinals have taken a tough road to Super Bowl XLIII, but the Valley's homeless are on a tougher road in life. The homeless are not sure where they will find their next meal or where they will sleep at night. They don't have time to worry about scores and highlights, and they definitely don't have the financial means to go to an elaborate Super Bowl party.

That is why St. Vincent de Paul is opening its doors at the Henry Unger Dining Room, 1075 W. Jackson Ave., and turning on the big game for another group of underdogs — the homeless. The guests will be treated to snacks and soft drinks, while getting the chance to forget their problems and cheer for the Cardinals as they take on the Pittsburgh Steelers.

"The Cardinals have shown a lot of support for St. Vincent de Paul and the community we serve," said SVdP Executive Director Steve Zabitski. "We want to give the homeless a chance to show some support for an organization that supports them."

On Jan. 18, more than 250 homeless men and women watched the Cardinals capture the NFC Championship when they defeated the Philadelphia Eagles. It was a great, great day. For almost four hours our guests had the opportunity to forget their challenges and to be like everyone else in Phoenix — cheering on our Cardinals.

**Who:** St. Vincent de Paul

**What:** Hosting a Super Bowl party for the homeless

**When:** Sunday, Feb. 1, 2009 from 2:30 p.m. until the game ends.

**Where:** Henry Unger Dining Room, 1075 W. Jackson St., Phoenix

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*The Society of St. Vincent de Paul is a non-profit organization, dedicated to serving the poor and providing others with the opportunity to serve. Programs include services for the homeless, medical/dental care for the working poor, five charity dining rooms, seven thrift stores, a transitional housing shelter and general assistance for individuals in need.*