

Society of St. Vincent de Paul, 420 W. Watkins Road, Phoenix AZ 85003

Media Advisory

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FOR IMMEDIATE RELEASE

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Haircuts for the Homeless

Restoring hope and dignity for those who go without

Phoenix – For the homeless, hot meals, regular showers and clean clothes are not a guarantee, but rather, a rare privilege. St. Vincent de Paul tries to provide for these necessities through its community programs and during special events like our Haircut-a-thon. As many as 30 barbers and stylists from the Arizona Barber Styling College and several local salons will provide between 250 and 300 haircuts to homeless men, women and children at St. Vincent de Paul's Henry Unger Dining Room downtown on Sunday, March 11. This special event allows St. Vincent de Paul to serve almost triple the number of homeless individuals that can usually be seen in one day. It only takes a gesture as simple as a haircut to restore some hope and dignity to homeless families and individuals who have gone without.

WHAT: St. Vincent de Paul Haircut-A-Thon

WHEN: Sunday, March 11 from 9:30 a.m. to 2 p.m.

WHERE: St. Vincent de Paul's Henry Unger Dining Room, 1075 W. Jackson St., Phoenix

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The Society of St. Vincent de Paul is a non-profit organization, dedicated to serving the poor and providing others with the opportunity to serve. Programs include services for the homeless, medical/dental care for the working poor, five charity dining rooms, six thrift stores, a transitional housing shelter and general assistance for individuals in need.