



Society of St. Vincent de Paul, 420 W. Watkins, Phoenix, AZ 85003

Media Advisory

Contact: Norma Salas, Communications Manager

Office: (602) 850-6755, Cell Phone: (602) 421-9543, E-Mail: NSalas@svdp-phx-az.org

January 25, 2006

SVdP Thrift Store receives facelift from generous contractors *Grand Re-Opening set for Friday, February 3rd*

Phoenix –The Society of St. Vincent de Paul thrift store, located at 2945 E. Bell Road, will have a Grand Re-Opening on Friday, February 3rd at 11 a.m. The store has received a facelift thanks to Lusardi Construction Co., which enlisted the help of Southwest Surface Blasting, Arizona Epoxy Systems, and Adobe Paint. All labor costs were donated, while Lusardi funded all material costs.

To celebrate the Grand Re-Opening, the store will offer customers a 20 percent discount on Friday, February 3rd and Saturday, February 4th. A selection of top quality furniture, clothing, tools, pots, computer equipment, closet organizers, and household goods has been reserved for the sale, including a large selection of new items donated through a trade show. Employees and volunteers will also model clothing that is offered for sale in the Society's thrift stores.

"We are so excited about the store's revitalization," said Samantha Tork, a volunteer who helped arrange the store's renovations. "Our customers will love the improvements in the store."

The Society operates five thrift stores in the Metro Phoenix area, including locations in Apache Junction, Mesa, Glendale, and Sunnyslope. All items sold in the stores are donated to the Society. What is not given directly to the needy, is sold at affordable prices to feed the hungry, house the homeless, and heal the sick through other programs run by the Society.

For more information or store locations, visit the Society's website at www.stvincentdepaul.net, or call (602) 261-6892.

- Who:** Executives from Lusardi Construction, Southwest Surface Blasting, Arizona Epoxy Systems, and Adobe Paint will be recognized for their generous contributions.
- What:** Local contractors donated labor and materials to renovate SVdP's Bell Road Thrift Store, providing an economic boost to the charity's store and a revitalized place to shop for low-cost clothing, furniture, and household goods for the neighborhood.
- Where:** SVdP Thrift Store, 2945 E. Bell Road, Phoenix
- When:** The Grand Re-Opening will be celebrated with a sale on Friday, February 3rd and Saturday, February 4th. Customers will receive 20 percent off all purchases. A selection of high-end and trade show merchandise has been reserved for the sale.
- Why:** Lusardi Construction wanted to provide an upgrade to the thrift store's appearance to assist SVdP meet the needs of neighborhood shoppers.
- Photo Opps:** 11 a.m. ceremony to recognize contributing contractors on Friday, February 3rd Throughout Friday and Saturday, as employees and volunteers will model higher-end clothing that is available at the SVdP's five Valley thrift shops.

--30--

The Society of St. Vincent de Paul is a non-profit organization, dedicated to serving the poor and providing others with the opportunity to serve. Programs include services for the homeless, medical and dental care for the working poor, five charity dining rooms and general assistance for individuals in need.