

Society of St. Vincent de Paul, 420 W. Watkins Road, Phoenix AZ 85003

Media Advisory

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FOR IMMEDIATE RELEASE

November 15, 2006

Harley-Riding Turkeys Flock to St. Vincent de Paul

Hungry families in need of a holiday dinner can count on the Modified Motorcycle Association of Arizona to deliver. The MMA will ride into downtown Phoenix Nov. 19 with hundreds of frozen birds strapped to their motorcycles for “*Birds on Bikes.*” The annual event began years ago as a way to draw attention to the number of turkeys needed to feed homeless and working poor families over the holiday season. Bikers from the West Valley, the East Valley and beyond, will converge onto St. Vincent de Paul to deliver the turkeys.

“Our ‘Birds on Bikes’ run every November is our way of thanking St. Vincent de Paul in addition to supporting camaraderie among the biking world and our entire community,” said Betty McDonald-Swinford, the MMA’s business manager.

Once SVdP’s biker buddies arrive, they will be served lunch and given the opportunity to tour the facility.

WHAT: Modified Motorcycle Associations’ Annual “Birds on Bikes” Run
WHEN: Sunday, November 19, 2006 from 11:15 a.m. to 1:00 p.m.
WHERE: St. Vincent de Paul’s Dan O’Meara Center, 420 W. Watkins Road in downtown Phoenix. All events will take place in our north parking lot at the volunteer entrance.

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The Society of St. Vincent de Paul is a non-profit organization dedicated to serving the poor and providing others with the opportunity to serve. Programs include services for the homeless, medical/dental care for the working poor, charity dining rooms and general assistance for individual’s in need.