

# Media Advisory

Contact: David Staudacher, Communications Manager  
P: 602.850.6755 C: 602.339.5902  
[dstaudacher@svdp-phx-az.org](mailto:dstaudacher@svdp-phx-az.org)  
[www.stvincentdepaul.net](http://www.stvincentdepaul.net)

## FOR IMMEDIATE RELEASE

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### ***Palomino Students get a Chance to Play Santa***

St. Vincent de Paul lowers store prices to 50 cents for 1,100 children

PHOENIX — What can you buy for 50 cents? Not much, unless you are student at Palomino Elementary School in North Phoenix.

On Dec. 18, 2008, St. Vincent de Paul is opening the doors to its Bell Road thrift store, 2945 E. Bell Road, Phoenix, for the annual Christmas Shopping Spree. During the shopping spree, more than 1,100 Palomino students will walk to the store in groups where they can buy gifts for their loved ones. To ensure the affordability of gifts, everything in the store will be priced at 50 cents.

At the store, Santa Claus will be handing out candy canes and additional gifts to the children. The store will be closed to the public to ensure the children's safety. Members of the Phoenix Fire Department Station No. 37 are joining the event as an extra safety net.

"These children and their families don't have much," said Patricia Diaz-Rodriguez, a first-grade teacher at Palomino Elementary School. "Without this day, they wouldn't be buying anything for Christmas."

**Who:** Palomino Elementary School children

**What:** Christmas Shopping Spree at St. Vincent de Paul

**When:** Friday, Dec. 18 from 9 a.m. to 2 p.m.

**Where:** St. Vincent de Paul thrift store, 2945 E. Bell Road, Phoenix

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*The Society of St. Vincent de Paul is a non-profit organization, dedicated to serving the poor and providing others with the opportunity to serve. Programs include services for the homeless, medical/dental care for the working poor, five charity dining rooms, seven thrift stores, a transitional housing shelter and general assistance for individuals in need.*

Shelly Mirabito, Secretary to Deputy Chief Frank Salomon and Division Chief Mark Faulkner  
Phoenix Fire Department - Public Affairs, 150 S. 12th St., Phoenix, AZ 85034

[shelly.mirabito@phoenix.gov](mailto:shelly.mirabito@phoenix.gov)  
602-534-4569 - Direct Line