



Society of St. Vincent de Paul, 420 W. Watkins Road, Phoenix AZ 85003

## Media Advisory

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### FOR IMMEDIATE RELEASE

January 17, 2008

#### Author sets book signing

Proceeds to benefit St. Vincent de Paul

PHOENIX — Turn off your television and read a book. Better yet, visit St. Vincent de Paul's main campus and buy a new book while talking to the author.

On Jan. 29, William French will be signing copies of his new book, "Turnover: A Lifestyle Change," from 5:30 to 7:30 p.m. at St. Vincent de Paul's Medical and Dental Clinic, 420 W. Watkins Road, Phoenix. The author is donating all the proceeds from the event — and in February — to the Society. For anyone who cannot make it to the event, they can donate online by buying a book at [www.turnoverbook.com](http://www.turnoverbook.com).

"This book is for all levels of fitness and ages. It's never too early or late to get started on the path of feeling better, inside and out," said Phoenix Suns Chairman and CEO Jerry Colangelo.

**Who:** William French

**What:** Author William French will be signing his new book, "Turnover: A Lifestyle Change," at St. Vincent de Paul. All proceeds from the event, and in February, will benefit the Society.

**When:** Tuesday, Jan. 29 from 5:30 — 7:30 p.m.

**Where:** SvdP's Medical and Dental Clinic, 420 W. Watkins Road, Phoenix

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*The Society of St. Vincent de Paul is a non-profit organization, dedicated to serving the poor and providing others with the opportunity to serve. Programs include services for the homeless, medical/dental care for the working poor, five charity dining rooms, six thrift stores, a transitional housing shelter and general assistance for individuals in need.*