

# Media Advisory

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## FOR IMMEDIATE RELEASE

August 18, 2008

### **First Watch Serving Free Omelettes** Event to benefit St. Vincent de Paul's programs

Phoenix — Everyone likes a good deal, and Free Omelette Day at First Watch Restaurants is deal that shouldn't be missed.

On Sept. 18, First Watch Restaurants are serving free omelettes to its customers. In return, First Watch is asking diners to make a donation to St. Vincent de Paul to help ease hunger in the Valley.

*Free Omelette Day*, which is in its 21<sup>st</sup> consecutive year, is an annual event held to support the many Arizona residents who go without enough to eat. By dining at one of the First Watch Restaurants, you are helping St. Vincent de Paul prepare more than 3,800 meals every day for the hungry, homeless and working poor in central and northern Arizona.

On Sept. 16, First Watch employees and their families are taking over the kitchen at St. Vincent de Paul's main campus, 420 W. Watkins Road, Phoenix, to prepare and serve more than 300 delicious omelettes for the working poor families at the Family Evening Meal. Our guests always look forward to this treat and all of the special activities for the children that accompany the meal.


**Who:** First Watch Restaurants

**What:** Free Omelet Day

**When:** Thursday, Sept. 18, 2008, from 6:30 a.m. to 2:30 p.m.

**Where:** See locations below

**Phoenix**  
61 W. Thomas Road  
Phoenix, AZ 85013  
602.265.2092

 [View map](#)

**Phoenix**  
One N. First St.  
Phoenix, AZ 85004  
602.340.9089

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**Phoenix**  
9645 N. Black Canyon Hwy.  
Phoenix, AZ 85021  
602.943.3232

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**Scottsdale**  
16455 N. Scottsdale Road #107  
Scottsdale, AZ 85254  
480.248.9602

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*The Society of St. Vincent de Paul is a non-profit organization, dedicated to serving the poor and providing others with the opportunity to serve. Programs include services for the homeless, medical/dental care for the working poor, five charity dining rooms, seven thrift stores, a transitional housing shelter and general assistance for individuals in need.*