

Media Advisory

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FOR IMMEDIATE RELEASE

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Harvey Mackay to motivate homeless

Nationally recognized speaker joins *Never Give Up* series at St. Vincent de Paul

Phoenix — When Harvey Mackay speaks, people listen. That is why the nationally recognized author was invited to talk to more than 100 homeless individuals on Friday at 7:30 a.m. during the *Never Give Up* speaker series at St. Vincent de Paul's Henry Unger Dining Room, 1075 W. Jackson Ave.

Mackay is the seventh guest to join Jimmy Walker, the founder of Celebrity Fight Night Foundation, during the *Never Give Up* speaking series at St. Vincent de Paul. Every Friday, motivational speakers visit the breakfast guests and encourage them to get their lives back on track by utilize the programs St. Vincent de Paul offers. Previous speakers have included: NBA All-Star Bob Lanier, former heavy-weight boxer Earnie Shavers, Arizona Cardinals receiver Larry Fitzgerald, Harlem Globetrotter Meadowlark Lemon, and Basketball Hall of Fame inductee Nancy Lieberman.

Mackay was named one of the top five speakers in the world by Toastmasters International, and he is a nationally syndicated columnist. His books *Swim with the Sharks without Being Eaten Alive* and *Beware the Naked Man Who Offers You His Shirt* are among the top 15 inspirational business books of all time and have sold 10 million copies worldwide.

Who: Harvey Mackay

What: Never Give Up speaker series

When: Friday, May 23, 2008, at 7:30 a.m.

Where: St. Vincent de Paul's Henry Unger Dining Room, 1075 W. Jackson Ave., Phoenix

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The Society of St. Vincent de Paul is a non-profit organization, dedicated to serving the poor and providing others with the opportunity to serve. Programs include services for the homeless, medical/dental care for the working poor, five charity dining rooms, six thrift stores, a transitional housing shelter and general assistance for individuals in need.